

# 2019-2020 District Goals



**District:** District 11 B2  
**Constitutional Area:** U.S. and Affiliates, Bermuda and Bahamas

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 70% of incoming Club Officers will complete Club Officer training.**

### Action Items:

I will ensure that my district team understands their roles in the Club Officer training process .  
I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.

Additional action items to achieve this goal:  
District GLT will conduct two (2) training sessions. The first in July 2019 and the second in April 2020. Our District Cabinet will provide assistance as needed.

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.**

### Action Items:

I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.  
I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.  
I will support and promote Region/Zone Chairperson training events.  
I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:  
District GLT with the help of the District Officers will complete training by July 2019.

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 5 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.**

### Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	35
2nd Quarter	35
3rd Quarter	40
4th Quarter	30

**By the end of the 4th quarter, the district will add a total of 140 new members.**

### Action Items:

My district will establish 1 club branch(es).

My district will induct 5 new Lions under 40 years old.

My district will organize at least 2 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	0	0
4th Quarter	1	20

**By the end of the 4th quarter, the district will start 1 new clubs.**

**With a minimum of 20 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will start 1 Speciality Club(s).

There is potential for an Environmental Lions Club (combining youth and families). We would involve Leo Clubs to assist.

Also, there is potential for a Spanish Lions Club due to population density in certain areas in the District.

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Just Ask! Guide).

## MEMBER RETENTION

	Drops
1st Quarter	35
2nd Quarter	35
3rd Quarter	38
4th Quarter	40

**By the end of the 4th quarter, the district's membership drops will not exceed 148 members.**

### Action Items:

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

GAT presentations offered as a program to all clubs in the District at the Governor's Advisory Council Breakfast in July. I will use my office as a cheerleader for each club to examine what they do , increase membership satisfaction, and diversify their service in my club visits.

## NET GROWTH GOAL

140	+	20	-	148	=	12
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In the 2019-2020 fiscal year, my district will serve 1000 people.**

### Action Items:

Of the total number of people served in my district, 100 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

District GST will work with all Club Secretaries to achieve regular reporting of service projects and the number served. We are also appointing co-chairs on our District Committees to increase the productivity and impact of our service.

## SERVICE ACTIVITIES

**In the 2019-2020 fiscal year, my district will complete 145 service activities.**

### Action Items:

I will educate clubs in my district about our global causes.

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 95 % of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year, 60% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.**

### Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

## FUNDRAISE

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 30000.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

My district will raise US\$ 30000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 3 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 2 100/100 Clubs this year

Additional action items to achieve this goal:

I will ask the District's LCIF Coordinator to appoint a team to make presentations to inform the clubs of the LCIF 100 program and their personal support above and beyond the club's donations.

## ADVOCATE

**In the 2019-2020 fiscal year, 95% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding